

RADIO TODAY

FRIDAY, AUGUST 4, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWIK - 1490
 KERN - 1410 KF5G - 1150 KGJ - 1230 KMPC - 710 KPCC - 1240 KWKW - 1300
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGH LIGHTS

COMEDY—

9:30 KNX-Garry Moore
 9:30 KHJ-Comedy of Errors

MYSTERY—

8:00 KECA-Fat Man
 8:30 KFI-Dimension X
 9:00 KECA-Thin Man

DRAMA—

6:30 KFI-Jack Latt, Confidential
 7:00 KFI-Wanted
 8:00 KFI-One Man's Family
 8:30 KECA-Your FBI
 8:30 KNX-Philip Marlowe
 9:00 KFI-Crime Does Not Pay

9:30 KFI-High Adventure
 9:30 KECA-Mr. President

SPORTS—

12:45 KHJ-Game of Day
 6:30 KMPC-Del Mar
 6:30 KHJ-All-Star Football Game
 8:15 KMPC-L.A.-S. Diego
 8:15 KLAC-Portland-Hlywd.

PUBLIC INTEREST—

12:00 KFVD-Editor of the Air
 7:30 KNX-Women's Forum
 7:45 KFI-Position of Amer. Newspaper in Critical Era

7:00 A.M.

KFI-News
 KLAC-News, Haynes
 KECA-Welcome to Hollywood
 KNX-News, Music
 KMPC-Farm Advisor
 KFAC-Coffee Cup Con.
 KHJ-F. Hemingway
 KFVB-Bill Leyden

7:15 A.M.

KFI-E. Lawton
 KMPC-News
 KHJ-Bkst. Gang
 KNX-Stars Morn'g.
 KRKD-News

7:30 A.M.

KFI-Platter Party
 KRKD-Morn. Chapel
 KNX-Frank Goss
 KECA-Bob Garred
 KMPC-Sports Wire

7:45 A.M.

KFI-Sam Hayes
 KHJ-Bob Freed
 KMPC-All Time Hits
 KNX-Harry Babbitt
 KECA-Zeke Manners

8:00 A.M.

KFI-Bell Ringer
 KLAC-News, Stocks
 KHJ-Cecil Brown
 KFVB-News
 KNX-Top of Morning
 KMPC-News
 KFAC-Country Church
 KECA-Bkst. Club
 KFOX-Bible Society

8:15 A.M.

KFI-Coffee Time
 KNX-Dave Valle
 KLAC-Haynes at Reins
 KFVB-Bill Leyden
 KHJ-News
 KMPC-Mkts., Sports

8:30 A.M.

KFI-Jack Berch
 KHJ-Bible Institute
 KFAC-News
 KNX-Grand Slam
 KRKD-News
 KMPC-Bing Crosby

8:45 A.M.

KFI-Myers Goes Mkt.
 KFAC-Unity
 KFVB-News, Music
 KMPC-News
 KLAC-Racing News
 KNX-Rosemary

9:00 A.M.

KFI-News, Ladies' Day
 KECA-Johnny Olsen
 KFVB-Strollin' Tom
 KHJ-K. Smith Speaks
 KMPC-Instit. Relig. Science
 KFAC-Piano Parade
 KNX-Wendy Warren
 KLAC-News, Music

9:15 A.M.

KHJ-Garden Guide
 KFVB-Unity Daily Word
 KLAC-Bill Stewart
 KNX-Aunt Jenny

KMPC-Dinah Shore

9:30 A.M.

KNX-Helen Trent
 KHJ-Women Are Wonderful
 KMPC-Chef
 KFVB-Dave Ormont
 KECA-Quick As Flash
 KFAC-Song Recital

9:45 A.M.

KFI-Around Town
 KNX-Gal Sunday

10:00 A.M.

KFAC-Morn. Concert
 KNX-Big Sister
 KLAC-Al Jarvis
 KMPC-Bill Ewing
 KHJ-Glenn Hardy
 KECA-Surprise Pkg.

10:15 A.M.

KFI-Record Album
 KNX-Ma Perkins
 KHJ-Tello-Test

10:30 A.M.

KFI-Report From Pentagon
 KECA-My True Story
 KNX-Dr. Malone
 KHJ-Norma Young
 KMPC-Music Tune-O
 KFVB-News; Ormont

10:45 A.M.

KFI-Life Beautiful
 KNX-Guiding Lite

11:00 A.M.

KFI-Double Nothing
 KLAC-Al Jarvis
 KMPC-Bill Ewing
 KNX-2nd Mrs. Burton
 KFVB-Maurice Hart
 KFAC-Guy Bates Post
 KHJ-Ladies Fair
 KECA-Mag. of Air

11:15 A.M.

KNX-Perry Mason
 KFAC-Folk Songs
 KECA-J. B. Kennedy

11:30 A.M.

KFI-Live Like a Millionaire
 KFAC-Music Hall
 KRKD-News
 KECA-Ira Cook
 KNX-Nora Drake
 KHJ-Queen For Day
 KFVD-Union Rescue Mission

11:45 A.M.

KFVB-News, Maurice Hart
 KNX-Brighter Day

12 NOON

KFI-Farm Report
 KECA-Hank Weaver
 KLAC-Ballroom
 KMPC-Moods in Music
 KNX-News
 KFAC-Lunch. Concert
 KHJ-News
 KFVB-Bill Anson
 KFVD-Editor of Air

12:15 P.M.

KFI-Road of Life

KECA-Baukhage
 KMPC-News to You
 KHJ-Pix-O

12:30 P.M.

KFI-Pepper Young
 KMPC-For Farmers
 KECA-Modern Romance
 KFVB-News
 KHJ-Nancy Dixon
 KNX-Open House

12:45 P.M.

KFI-Hite to Happiness
 KFAC-News
 KFVB-Bill Anson
 KMPC-Safety Rangers
 KHJ-Game of Day

1:00 P.M.

KFI-Backstage Wife
 KLAC-News, Sports
 KNX-Nona From Nowhere
 KFAC-Salvation Army
 KECA-Ira Cook
 KHJ-Game of Day
 KMPC-Calif. Carousel

1:15 P.M.

KFI-Stella Dallas
 KLAC-570 Club
 KFAC-Matinee
 KNX-Hill Top House

1:30 P.M.

KFI-Lorenzo Jones
 KECA-Easy Aces
 KNX-Internat'l Discs
 KFVB-Clete Roberts

1:45 P.M.

KFI-Widder Brown
 KFVB-B. Anson
 KECA-Frances Scully

2:00 P.M.

KFI-Girl Marries
 KLAC-News, Sports
 KECA-Chance of a Lifetime
 KFAC-Composer's Cor.
 KRKD-Govern. Speaks
 KMPC-News; Carousel
 KHJ-Game of Day
 KNX-Geo. Fisher

2:15 P.M.

KFI-Portia
 KLAC-570 Club
 KNX-Freddy Martin

2:30 P.M.

KFI-Plain Bill
 KECA-Bride & Groom
 KNX-Bing Crosby
 KFVB-Clete Roberts

2:45 P.M.

KFI-Front Pg. Farrell
 KFVB-B. Anson
 KNX-Arthur Godfrey

3:00 P.M.

KFI>Welcome Traveler
 KLAC-News, Sports
 KECA-In Hollywood
 KFAC-World of Opera
 KMPC-News; Tune-O
 KFVB-Peter Potter
 KRKD-Tops in Pops
 KHJ-Game of Day

3:15 P.M.

KLAC-D. Otis Show
 KECA-Leyden with Song
 KHJ-Something to Crowell About

3:30 P.M.

KFI-Aunt Mary
 KFAC-Lyrics Chorus
 KMPC-Magic of Melody
 KFVB-Clete Roberts

3:45 P.M.

KFI-Love & Learn
 KFAC-News
 KFVB-Peter Potter
 KNX-Arthur Godfrey
 KHJ-Lynn Looks at Hollywood

4:00 P.M.

KFI-Woman's Secret
 KNX-Massey & Tilton
 KMPC-Bill Harpel: Music
 KHJ-Fulton Lewis Jr.
 KLAC-News, Sports
 KECA-Art Baker
 KFAC-Masterpieces

4:15 P.M.

KFI-Dr. Paul
 KHJ-F. Hemingway
 KLAC-Bill Stewart
 KNX-Strike It Rich
 KMPC-Band & Ballads
 KECA-Play It Again

4:30 P.M.

KFI-Burr. Wheeler
 KMPC-Romance, Rhythm
 KHJ-Behind Story
 KFVB-News, Red Wox

4:45 P.M.

KHJ-Sam Hayes
 KLAC-Racing Rdup.
 KECA-Elmer Davis
 KRKD-News
 KNX-Harry Babbitt

5:00 P.M.

KFI-Feature Wire
 KMPC-News, Music
 KHJ-Crowell's Nest
 KFAC-Sun. Serenade
 KLAC-News, Sports
 KECA-News Period
 KNX-Larry Lesueur

5:15 P.M.

KFI-Ted Meyers
 KNX-Sports
 KLAC-Bill Stewart
 KMPC-Tip Swing
 KECA-Happy Theater

5:30 P.M.

KFI-Casa Cugat
 KNX-Chet Huntley
 KRKD-Sports Dial
 KECA-Green Hornet
 KFAC-Whoa Bill
 KHJ-B-Bar-B Riders
 KMPC-All Time Hits

5:45 P.M.

KFI-E. Peterson
 KLAC-Sportsbook
 KRKD-Race Results
 KNX-Frank Goss
 KMPC-Top Tunes

6:00 P.M.

KFI-World Affairs
 KLAC-News
 KECA-News
 KMPC-Norman Nesbitt
 KFVB-Clete Roberts
 KFAC-Prelude to Eve.
 KNX-Disc Jockey
 KHJ-Gab. Heatter

6:15 P.M.

KLAC-Ballroom
 KMPC-Sports
 KECA-Main to Malibu
 KFVB-Sports
 KHJ-Newsreel

6:30 P.M.

KFI-Confidential
 KECA-This Is Calif.
 KFVB-Frank Bull
 KMPC-Del Mar
 KFAC-Mus. Milestones
 KHJ-All-Star Football Game

6:45 P.M.

KECA-Hits & Encores

7:00 P.M.

KFI-Wanted
 KRKD-News
 KLAC-News; 570 Club
 KMPC-News; Music
 KHJ-All-Star Football
 KFAC-Twilite Hr.
 KECA-Treas. Band Show
 KNX-This Week on Wax

7:30 P.M.

KFI-Sports
 KECA-TeX Beneke
 KFAC-Echoes, Encores
 KNX-Women's Forum
 KFVB-Music

7:45 P.M.

KFI-Amer. Newspaper in Critical Era
 KFVB-Rosary Hour
 KRKD-Catholic Quarter Hour

8:00 P.M.

KFI-One Man's Family
 KMPC-Southland Story
 KFAC-Eve. Concert
 KHJ-All-Star Football
 KECA-Fat Man
 KNX-Eric Seavard
 KFVB-Robert Gump
 KLAC-News; Dugout Dope

8:15 P.M.

KFI-World News
 KNX-Stepping Out
 KMPC-L.A.-S. Diego
 KLAC-Portland-Hlywd.

8:30 P.M.

KFI-Dimension X
 KNX-Philip Marlowe
 KECA-News Edition
 KLAC-News; D. Otis
 KECA-FBI
 KFVB-News
 KGER-Timely Topics

8:45 P.M.

KFVB-Music

9:00 P.M.

KFI-Crime Doesn't Pay
 KHJ-Glenn Hardy
 KECA-The Thin Man
 KFAC-Concert
 KNX-Com'and Theatre
 KMPC-L.A.-S. Diego
 KLAC-Portland-Hlywd.
 KFVB-Civic Auditorium

9:15 P.M.

KHJ-Fulton Lewis
 KFVB-Bandstand

9:30 P.M.

KFI-High Adventure
 KECA-Mr. President
 KNX-Garry Moore
 KHJ-Comedy of Errors

9:45 P.M.

KFVB-News

10:00 P.M.

KFI-Reporter
 KNX-Chet Huntley
 KECA-Bob Garred
 KFAC-Crossroads
 KHJ-I Love Mystery
 KMPC-L.A.-S. Diego
 KLAC-Portland-Hlywd.
 KFVB-Gene Norman

10:15 P.M.

KFI-Johnny Murray
 KNX-Bob Elson
 KHJ-News
 KECA-Ted Malone

10:30 P.M.

KFI-Virgil Pinkley
 KHJ-Lonesome Gal
 KECA-Science of Mind
 KNX-Jerry Gray
 KMPC-News; Leisure Time

10:45 P.M.

KFI-Benny Goodman
 KECA-One For Bob
 KLAC-News; Don Otis

11:00 P.M.

KFI-Fed Meyers
 KNX-Larry Thor
 KECA-Crossroads
 KFVB-Gene Norman
 KLAC-News; D. Otis
 KHJ-Arthur Van
 KECA-Bill Pannell
 KMPC-Larry Mitchell

11:15 P.M.

KFI-Calif. Senators
 KNX-Sports

11:30 P.M.

KFI-Mindy Carson
 KNX-Merry-Go-R'nd
 KHJ-Something to Crowell about
 KECA-Phil Ohman

11:45 P.M.

KFI-U.S. Navy
 KNX-Living With a Crisis
 KECA-Orchestra

12:00 Midnight

KFI-Musical Menu
 KFAC-Serenade
 KNX-News, S. Allen
 KFVB-Music
 KRKD-Serenade

F.M. PROGRAMS

KMGH—98.7 Meg. 3 to 10 p.m.

3:00-Concert
 5:30-Listener's Album
 6:30-Words & Music
 7:00-Concerto
 9:00-Broadway Lullaby
 9:30-Melody Magic

KKLA—97.1 Meg. 3 to 9:30 p.m.

3:00-Sacred Varieties
 4:15-Melody of Youth
 5:30-Music for You
 6:30-Miniature Serenade
 7:45-Church Service

KFI—105.9 Meg. 3 to 7 p.m.

3:00-After'n Music
 3:30-Classics
 5:00-Eve. Concert
 7:00-World Music

KUSC—91.5 Meg. 12 p.m. to 10:30 p.m.

12:00-News
 3:45-Women's Page
 6:45-American Dream
 7:00-Music
 8:15-Errand of Mercy
 9:30-Drama

KHJ—101.1 Meg. 1:30 to 9 p.m.

1:30-Farm News (From 1:45 to 9:00 same as A.M. schedule)
 The following station programs same as AM schedule above:

KECA, 95.5 meg-5:30 a.m. to 12 p.m.
 KFAC, 104.3 meg-24 hr. schedule
 KRKD, 96.3 meg-5:30 a.m. to 7 p.m.